



## Planning a Vacation to National and State Parks Just Got Easier, with "The Nation's Vacation" Travel Website

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*New Online Planning Portal From Aramark Offers National Park Enthusiasts One-Stop-Booking Convenience*

PHILADELPHIA--(BUSINESS WIRE)--Oct. 23, 2017-- There's now a one-stop-booking tool for park enthusiasts looking to plan their next vacation. [Aramark](#) (NYSE: ARMK), the award-winning food and hospitality partner for national and state parks and other leading leisure and cultural attractions, today announced the launch of its new travel website, The Nation's Vacation ([www.TheNationsVacation.com](http://www.TheNationsVacation.com)), dedicated to helping travelers find the national park destination that best suits their vacation desires.

This press release features multimedia. View the full release here: <http://www.businesswire.com/news/home/20171023005749/en/>



Aramark's new travel website, The Nation's Vacation, is a one-stop planning portal dedicated to helping travelers find the national park destination that best suits their vacation desires. (Graphic: Business Wire)

National park visitation continues to rise and, in 2016, the number of national park visitors reached an all-time high of nearly 331 million, according to the National Park Service. As interest in national park travel increases, Aramark, which manages concessions at seven national parks, has

answered the call to help travelers find their favorite national park and educate them about all there is to experience at each, including activities, accommodations, culinary options, and other things to do in the area.

"With the introduction of our new Nation's Vacation website, we've developed a convenient, one-stop-booking tool that helps park enthusiasts and first-time travelers alike discover the many activities and experiences available at each park, simplifies their decision making and planning process, and allows for easy online reservations," said Bruce W. Fears, president of Aramark's Leisure division.

The website ([www.TheNationsVacation.com](http://www.TheNationsVacation.com)), which goes live today, offers a cohesive site for travelers to learn more about the individual aspects of the many properties and services Aramark manages, and discover the most exciting things to do at these locations such as exploring Hurricane Ridge in [Olympic National Park](#), snowmobiling across the Sierra Mountains in [Zephyr Cove](#), Nevada, or dining in The Majestic Hotel's historic dining room in [Yosemite National Park](#).

Visitors can virtually explore the various Aramark-managed and -operated concessions at parks across the country, filter their choices via preferred activity or destination, and reserve activities, lodging or campground accommodations all online with [The Nation's Vacation](#).

Aramark proudly delivers innovative hospitality, recreational and interpretive programs inside and around America's top travel destinations and vacation spots, such as Denali National Park & Preserve, Glacier Bay National Park & Preserve, Mesa Verde National Park, Olympic National Park, Glen Canyon National Recreation Area, Olympic National Forest, Lake Tahoe Basin National Forest, Yosemite National Park, Field Museum, Gettysburg National Military Park, National Constitution Center and many more.

### About Aramark

Aramark (NYSE: ARMK) proudly serves Fortune 500 companies, world champion sports teams, state-of-the-art healthcare providers, the world's leading educational institutions, iconic destinations and cultural attractions, and numerous municipalities in 19 countries around the world. Our 270,000 team members deliver experiences that enrich and nourish millions of lives every day through innovative services in food, facilities management and uniforms. We operate our business with social responsibility, focusing on initiatives that support our diverse workforce, advance consumer health and wellness, protect our environment, and strengthen our communities. Aramark is recognized as one of the World's Most Admired Companies by FORTUNE, as well as an employer of choice by the Human Rights Campaign and DiversityInc. Learn more at [www.aramark.com](http://www.aramark.com) or connect with us on [Facebook](#) and [Twitter](#).



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