

## Aramark to Reduce Single-Use Disposable Plastics across Global Operations by 2022

July 24, 2018

Action extends long-standing commitment to improve environmental impact

PHILADELPHIA--(BUSINESS WIRE)--Jul. 24, 2018-- <u>Aramark</u> (NYSE: ARMK), a global leader in food, facilities management and uniforms, today announced a commitment to significantly reduce single-use disposable plastics, across its global food service operations, by 2022. Single-use plastic items include straws, stirrers, bags, cutlery and various packaging materials. Aramark will implement actions across the 19 countries where it serves 2 billion meals annually in schools and workplaces, sports and leisure venues, hospitals and other locations.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20180724005113/en/



Aramark will significantly reduce single-use disposable plastics across its global food service operations by 2022. (Graphic: Business Wire)

Every year, more than 8 million tons of plastics are leaked into the world's oceans. According to a recent Aramark consumer survey<sup>1</sup>, the majority (60%) of respondents are concerned with the overuse of plastic and nearly 80% are trying to reduce personal consumption by recycling and reusing plastic bottles and bags. The primary environmental concern is the impact on marine life and oceans.

"Aramark shares our guests' passion to protect and preserve our oceans. Today's announcement provides an opportunity to make meaningful achievements in minimizing our environmental impact, while continuing to deliver experiences that enrich and nourish lives," said Eric Foss, Chairman, President and Chief Executive Officer. "By working hand-in-hand with our customers and consumers, we can make significant progress in limiting the consumption of single-use plastics, reducing waste before it happens, and creating a healthier planet."

Today's announcement is part of a holistic strategy to address single-use plastics overall, starting with the most visible category of straws and stirrers, offering reusable products, encouraging consumers to join in, and looking ahead at design and innovation.

The company's single-use plastic reduction strategy includes:

1) Phasing out use of plastic straws and stirrers, and offering eco-friendly alternatives, where possible, starting September, 2018. This will result in a 60% decrease in plastic straws by 2020, or nearly 100 million fewer straws annually in the U.S., enough to stretch halfway around the world if placed end to end.

2) Prioritizing additional categories to drive reduction of all single-use plastics, such as bags and cutlery.

3) Expanding offerings of reusable water bottles, coffee mugs, take out containers and bags.

4) Partnering with our suppliers and national brands to reduce packaging through design and innovation.

5) Educating and enabling consumers to eliminate or reduce

single-use plastics.

6) Reporting on our progress and challenges to ensure transparency and continuous improvement.

Despite concern for the environment, consumers recognize that special circumstances require continued, but decreased, use of plastic straws by individuals with special needs and hospital patients. Aramark will continue to make smaller quantities available upon request, and will also offer eco-friendly alternatives, in select locations.

Aramark is aiming for plastic straw and stirrer reduction, with measurable improvement, targeting:

- 100% elimination in national parks, higher education residential dining and select business dining locations, representing hundreds of client locations.
- 30% to 60% reduction across hundreds of K-12 schools, sports venues and healthcare facilities, and nearly 60% reduction

## in Canadian operations.

The company is also launching a "*Sip Smarter*" consumer marketing campaign to raise awareness, inform consumers and drive change. The campaign is designed to complement the operational actions with messaging that will help to minimize plastic consumption. Signs will be included in operational merchandising to alert customers about the changes, where they can still find straws upon request and ways they can reduce personal consumption of single-use plastics.

Aramark's size and reach provide an opportunity to minimize environmental impact in thousands of locations and communities, across the globe, and help conserve the health of the world's oceans. The company joined the United Nations Environment Programme campaign #CleanSeas, to reduce single-use plastics by 2022, and partners with the Monterey Bay Aquarium Seafood Watch program, to source responsible fresh and frozen finfish and shellfish.

To learn more about Green Thread, Aramark's commitment to environmental sustainability, visit www.aramark.com/responsibility.

## **About Aramark**

Aramark (NYSE: ARMK) proudly serves Fortune 500 companies, world champion sports teams, state-of-the-art healthcare providers, the world's leading educational institutions, iconic destinations and cultural attractions, and numerous municipalities in 19 countries around the world. Our 270,000 team members deliver experiences that enrich and nourish millions of lives every day through innovative services in food, facilities management and uniforms. We operate our business with social responsibility, focusing on initiatives that support our diverse workforce, advance consumer health and wellness, protect our environment, and strengthen our communities. Aramark is recognized as one of the World's Most Admired Companies by FORTUNE, as well as an employer of choice by the Human Rights Campaign and DiversityInc. Learn more at <a href="http://www.aramark.com/">http://www.aramark.com/</a> or connect with us on <a href="http://www.aramark.com/">Facebook</a> and <a href="http://www.aramark.com/">Twitter</a>.

<sup>1</sup> Survey conducted June 2018 among Aramark consumers.

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Source: Aramark

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