



## Aramark Launches New Eco-Conscious Apparel Line Made from Recycled Materials

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PHILADELPHIA--(BUSINESS WIRE)--Jul. 23, 2019-- Aramark is launching an exclusive new *WearGuard® Eco Collection* that offers an apparel solution for customers committed to minimizing their impact on environment, it was announced today. The eco-conscious apparel is created with recycled fiber blends, including traditional recycled polyester, oyster shell polyester and REPREVE® performance fiber manufactured entirely from recycled plastic bottles.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20190723005120/en/>



Aramark is launching an exclusive new WearGuard® Eco Collection that is created with recycled fiber blends, including traditional recycled polyester, oyster shell polyester and REPREVE® performance fiber manufactured entirely from recycled plastic bottles. (Photo: Business Wire)

“Our customers are more environmentally conscious than ever before and this exciting new solution is one way we are responding to an increasing demand for sustainable products,” said Brad Drummond, Chief Operating Officer of Aramark’s Uniform and Refreshments sector. “I couldn’t be more excited about this new offering and how it will help reduce our customers’ impact on the environment while

continuing to provide them with comfortable, stylish, durable apparel options.”

Manufacturing recycled blends keeps waste out of landfills, uses less water and energy to make, and emits fewer greenhouse gases in the process. For example, recycled polyester requires 90 percent less water and 85 percent less energy to produce than polyester and reduces CO<sub>2</sub> emissions by 50 to 60 percent.

Aramark is partnering with Unifi, Inc., a global textile solutions provider that creates the REPREVE® fiber for clothing and other consumer products. Unifi has transformed more than 15 billion plastic bottles into recycled fiber and Aramark will be using the moisture-wicking fabric for its exclusive apparel.

“This approach supports our commitment to reduce waste before it is generated and to make the world a better place for our associates, clients, consumers, communities and the environment,” Drummond noted.

Aramark’s new eco-friendly apparel is available exclusively to direct sale customers and more product and ordering information can be found at [shoparamarkuniform.com](http://shoparamarkuniform.com).

### About ARAMARK

Aramark (NYSE: ARMK) proudly serves Fortune 500 companies, world champion sports teams, state-of-the-art healthcare providers, the world’s leading educational institutions, iconic destinations and cultural attractions, and numerous municipalities in 19 countries around the world. Our 270,000 team members deliver experiences that enrich and nourish millions of lives every day through innovative services in food, facilities management and uniforms. We work to put our sustainability goals into action by focusing on initiatives that engage our employees, empower healthy living, preserve our planet and build local communities. Aramark is recognized as one of the World’s Most Admired Companies by FORTUNE, as well as an employer of choice by the Human Rights Campaign and DiversityInc. Learn more at [www.aramark.com](http://www.aramark.com) or connect with us on [Facebook](#) and [Twitter](#).

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Source: Aramark

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