



Aramark Sports + Entertainment Swings Big for the 2025 MLB Season With New Menu Items and Exclusive Souvenirs

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2025 MLB Season Highlighted by Major Milestones including Aramark's 40th Partnership Anniversary with the Philadelphia Phillies and 30th Anniversary at Coors Field, home of the Colorado Rockies

Aramark Unveils New Culinary Items, Keepsakes, and Activations Across Eight MLB Ballparks

PHILADELPHIA--(BUSINESS WIRE)--Mar. 17, 2025-- [Aramark Sports + Entertainment](#) (Aramark; NYSE: ARMK) is ready for opening day of the 2025 Major League Baseball (MLB) season and today announced a refreshed menu of food and beverage options along with the rollout of exclusive souvenirs across eight MLB ballparks.

With these new additions and its commitment to continued innovation, Aramark will continue to enhance the gameday experience for baseball fans across the country, bringing unique flavors and memorable keepsakes to stadiums nationwide.

Continuing its storied tradition of serving some of MLB's most historic ballparks, including **Fenway Park**, home of the Boston Red Sox, which has been a partner since 1916, the 2025 season denotes Aramark's 40th partnership anniversary with the **Philadelphia Phillies**, and 30th partnership anniversary with **Coors Field**, home of the Colorado Rockies. This season also marks the one-year anniversary of Aramark becoming the Official Food & Beverage Provider at **Oracle Park**, home of the **San Francisco Giants**.

Aramark Sports + Entertainment's dynamic roster of MLB partners also includes **Citi Field** (New York Mets), **Daikin Park** (Houston Astros), **Kauffman Stadium** (Kansas City Royals), and **PNC Park** (Pittsburgh Pirates).

Across these iconic stadiums, Aramark has introduced a fresh array of culinary offerings and fan-focused innovations. For the upcoming season, fans can look forward to exciting restaurant collaborations, creative updates to classic ballpark fare, indulgent desserts, unique signature drinks, and exclusive food & beverage vessels that can be taken home as souvenirs.

"MLB Opening Day and the start of the baseball season is always one of the most exciting times on our calendar," said Alison Birdwell, President and CEO of Aramark Sports + Entertainment. "As the guest experience is our top priority, this past offseason we took a deep dive into analyzing consumer purchasing behaviors to ensure we have the best idea of what our fans want. Based on the insights we found, we created innovative menu offerings that cater to our fans while also introducing fresh, exciting and dynamic flavors. We're thrilled to kick off the 2025 MLB season with the launch of these culinary creations, all designed to elevate the fan experience across all eight of our MLB venues."

Aramark Introduces Nostalgic Souvenirs Including the Exclusive Popcorn Bat and Cotton Candy Mask for Fans:

Aramark is once again elevating the fan experience by introducing two exclusive, custom-developed products that can only be found at its MLB ballparks. After careful design, testing and collaboration with our partners, the following souvenirs offer fans a unique keepsake to take home and remember their gameday experience:

Popcorn Bat: a 98-ounce collectable, team-branded souvenir vessel, featuring an attached lid and an embossed wood-grain texture. Exclusively available at Oracle Park and PNC Park.

Cotton Candy Mask: foam mask showcasing MLB mascots, available in one size that is adjustable for kids and adults. Exclusively available at Citizens Bank Park and PNC Park.

Aramark is also bringing back fan-favorites that have become staples at MLB ballparks, including the **Fastball Souvenir Cup**, a baseball-shaped cup designed to hold frozen cocktails or beverages served on ice and adorned with each team's logo, available at Oracle Park, Coors Field, Citizens Bank Park, Fenway Park, Kauffman Stadium, Citi Field, and PNC Park, and the **Beverage Bat**, available in 16-ounce and 24-ounce sizes, perfect for beer, cocktails, frozen drinks, and non-alcoholic beverages, available at Oracle Park, Citizens Bank Park, Kauffman Stadium, and Citi Field.

Outlined below is an overview of new offerings across each MLB ballpark:

Citi Field (New York Mets) Introduces Exciting New Signature Cocktail, Adam Richman Specialty Burger, and a New Sandwich Option for Vegan Fans ([PHOTO LINK](#))

Coming off an incredible season that saw New York advance to the NLCS, the Mets are rolling out new menu additions to fans:

- **Queens Quencher:** Reyka Vodka, Fruitful® Blue Raspberry, lemonade, and a garnish of lemon and blueberries. (Location: All bars throughout ballpark)
- **"Pulled" BBQ Jackfruit:** Vegan-friendly option featuring barbecue braised jackfruit on a Vegan pretzel bun, topped with coleslaw. (Location: Vegan City)
- **The Fiesta Burger:** Fans can stop by Adam Richman's Burger Hall of Fame in April and May for a 6-ounce taco spiced Pat LaFrieda burger patty topped with chipotle crema, Mexican cheese blend, spicy guacamole, tortilla chips, and roasted salsa on a pan de agua roll. (Location: Adam Richman's Burger Hall of Fame)

Citizens Bank Park (Philadelphia Phillies) Celebrates 40th Year of Partnership with a Range of New Food Items for Phans ([PHOTO LINK](#))

The 2025 season marks Aramark's 40th year as an official partner of the Phillies, with Citizens Bank Park located just miles away from Aramark's headquarters in Philadelphia's Center City. Here are a few new menu items that the Phillies will unveil for their 40th season with Aramark:

- **Kyle's Cutlets** : Chicken cutlet sandwich topped with creamy burrata, crispy fried pepperoni, and arugula, drizzled with a sweet and spicy hot honey sauce on a Liscio's Bakery roll. A portion of the proceeds from every sandwich sold will be donated to Schwarber's Neighborhood Heroes, supporting those who make a difference in the community. (Location: Section 142)
- **Red Velvet Affogato**: Red velvet cookies, vanilla ice cream and espresso. (Location: The Yard, Section 102)
- **S'mores Quesadilla** : Nutella, mini marshmallows and graham cracker crumble in a crispy flour tortilla served with a chocolate dipping sauce. (Location: Section 142)

Colorado Rockies' Coors Field Marks 30th Season with Aramark by Debuting Fresh Twists on Classic Favorites ([PHOTO LINK](#))

Entering its 30th season working with Aramark, Coors Field will offer fresh twists on classic menu items including:

- **Wazee Burger**: Toasted potato bun, half pound beef patty, sliced cheddar cheese, bacon, boom boom sauce, lettuce, and tomato. (Location: Sections 125 and 137)
- **Wild Fries**: Thinly cut potato fries tossed with seasoned salt and served with a side of dipping sauce. (Location: Section 306)
- **Dessert Nachos**: Fried flour tortillas tossed in cinnamon sugar, fresh berries, topped with powdered sugar and caramel drizzle, served with a side of whipped cream. (Location: Section 134)

Also to mark the occasion, the Rockies and Aramark will offer a throwback concessions combo, featuring a Super Dog and medium fountain drink for just \$5. Fans can also enjoy an exclusive Coors Field 30th Anniversary Lager, brewed inside the ballpark at The SandLot Brewery, at various locations throughout the ballpark.

Daikin Park, Home of the Houston Astros, Unveils New Menu Items to Satisfy Many Palates This Season ([PHOTO LINK](#))

The newly minted Daikin Park will serve up **Marco's Pizza** this season, which recently became the official pizza of the Houston Astros, and is set to introduce several mouthwatering new menu items including:

- **Chicken Waffle Sandwich**: Crispy fried chicken breast, pepper jack cheese, bacon onion jam, honey chipotle aioli, two freshly made Belgian-style waffles. (Location: Fry-4-3 Double Play, Sections 206 & 420)
- **Daddy Mac Dog**: Footlong angus beef frank, chopped brisket, macaroni and cheese, barbecue sauce, and crispy dill pickle. (Location: Sections 113, 129, 213, 416, 427)
- **H-Town Hot Chicken Loaded Fries**: Crispy fresh cut French fries, fried chicken bites tossed in H-Town Hot Sauce, ranch, hot honey aioli, and green onions. (Location: Fry-4-3 Double Play Section 206 & Fry-4-3 Section 420)

The Kansas City Royals' Kauffman Stadium and Aramark Introduce a Variety of New Food Items Including Decadent Desserts ([PHOTO LINK](#))

Following an exciting season that saw the Royals reach the ALDS, Kauffman Stadium will welcome fans back with a variety of new food items including:

- **Z Man Sandwich**: Slow-smoked beef brisket, smoked provolone, topped with two crispy onion rings on a toasted kaiser roll. (Location: Joe's KC Bar-B-Que, Section 251)
- **Sluggerrr Dog**: Chorizo topped with Manchego, tempura batter, Doritos® Cool Ranch® crust, and avocado aioli. (Location: Craft and Draft)
- **Blue Velvet Whoopie Pies**: Blue velvet cakes and vanilla fluff. (Location: Rivals Sports Bar)

Fenway Park, Iconic Venue of the Boston Red Sox, Rolls Out Exciting Food Items for the 2025 MLB Season ([PHOTO LINK](#))

Aramark has been serving Red Sox fans at Fenway Park since 1916, officially becoming partners just four years after the historic ballpark was constructed. Aramark and the Red Sox continue to find ways to enhance the fan experience at Fenway Park, which this season includes the introduction of a new Soup Shack that will dish out Clam Chowder, Broccoli Cheddar, and Lobster Bisque in bread bowls during the colder months of the season. Additionally, this season Fenway Park will feature a variety of exciting new menu items including:

- **The Cowboy Up! Burger**: Wolverine Ground Beef patty topped with cheddar cheese, bacon, brisket, onion rings, and barbecue sauce on a brioche roll. (Location: Stand C07 and Truly Terrace)
- **Street Tacos**: Combination of pork carnitas, mango salsa, sliced red onion, and cilantro served in a corn tortilla. (Location: Bleacher Bowls)
- **Cabot® Gourmet Grilled Cheese**: Classic grilled cheese sandwich made with premium Cabot cheese served on sourdough bread available with select fillings. (Location: Jersey Street)

Aramark Unveils New Ramen Dishes at Oracle Park as They Enter Their Second Year of Partnership with the San Francisco Giants ([PHOTO LINK](#))

After an incredible inaugural year in 2024, Aramark kicks off its second season at Oracle Park with the addition of new food concepts including Rah

Rah Ramen in Section 127, and Launch Test Kitchen on the View Level behind Home Plate.

Rah Rah Ramen offerings will include:

- **Miso Ramen:** Egg noodle, seared tofu, marinated bamboo, roasted corn, carrot, scallion, wood ear mushroom, and bean sprouts in a miso broth.
- **Shoyu Ramen:** Egg noodle, roasted pork, bamboo, bean sprouts, scallion, wood ear mushroom, and soy sauce tare.

Launch Test Kitchen will bring guest chefs and restaurateurs into Oracle Park for limited stints to introduce new, creative food concepts to Giants fans inspired by the rich local restaurant scene. Launch Test Kitchen will open mid-season.

Aramark, the Pittsburgh Pirates' Longtime Partner Since 1973, Introduces Exciting New Menu Offerings For the 2025 Season at PNC Park ([PHOTO LINK](#))

Aramark's second-longest tenured MLB client with a partnership that dates back to 1973, the Pittsburgh Pirates will offer guests at PNC Park a number of exciting new menu items for the 2025 season. Highlights include:

- **Fried Almond Torte:** Funnel cake batter dipped, fried and topped with raspberry sauce, icing, and burnt almonds. (Location: Cannonball Stand)
- **Polish Cannonball:** Egg noodles, kielbasa, cabbage, bacon, cheddar cheese, and herb crema dip. (Location: Cannonball Stand)
- **Chipped Ham Empanada:** Empanada filled with barbecue chipped ham, cheddar cheese, and pickles. (Location: Cannonball Stand)

About Aramark Sports + Entertainment

Aramark Sports + Entertainment serves more than 150 award-winning food and beverage and retail programs in premier professional and collegiate stadiums and arenas along with convention centers, cultural attractions, performance venues, and unique entertainment destinations across North America. The company has received accolades for industry innovations including autonomous markets and dining concepts powered by artificial intelligence and has provided hospitality services at high-profile sporting events like the MLB World Series, MLB at Rickwood Field, NBA All-Star, and Indianapolis 500. Visit Aramark Sports + Entertainment's [website](#) to learn more or connect on [LinkedIn](#) and [X](#).

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