



## Aramark and University of Wisconsin–Oshkosh Partner to Elevate the Student Hospitality Experience

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PHILADELPHIA--(BUSINESS WIRE)--May 13, 2026-- Aramark today announced a new partnership with the University of Wisconsin–Oshkosh to deliver an all-new dining and hospitality program designed to enhance campus life, expand access to nutritious food options, and support the University's long-term growth and recruitment goals.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20260513163505/en/>



Aramark announced a new partnership with the University of Wisconsin–Oshkosh to deliver an all-new dining and hospitality program designed to enhance campus life, expand access to nutritious food options, and support the University's long-term growth and recruitment goals.

"This partnership extends far beyond dining," said Brian Warzynski, Assistant University Dining Director. "Together with Aramark, we are creating hospitality experiences that support our students, welcome guests, connect us more deeply to the Oshkosh community, and showcase

UW–Oshkosh as a place where people come together through shared experiences."

Aramark will introduce a comprehensive suite of hospitality services focused on flexibility, wellness, and engagement. The program brings new residential, retail, and event-driven offerings to campus while strengthening connections between the University and its community.

"We continue to invest in partnerships that help colleges and universities thrive," said Barbara Flanagan, President and CEO of Aramark Collegiate Hospitality. "As we re-enter the University of Wisconsin system, we are combining our national scale and expertise with campus specific innovation to create a dining program that captures the Oshkosh campus identity and drives student engagement."

### A Modern, Campus-Wide Dining Experience

Aramark is rolling out several new and expanded offerings across campus:

- **Innovative Eat to Excel Expansion:**  
UW–Oshkosh becomes Aramark's first campus to offer a standalone Eat to Excel retail location adjacent to the dining hall, extending performance-focused nutrition for student athletes and active students.
- **Enhanced Retail Options in Reeve Memorial Union:**  
New concepts, including The Drop, a technology-enabled virtual dining destination; and Foodlab, a rotating, student-driven culinary platform, will expand choice and introduce globally inspired flavors.
- **Greater Convenience Across Campus:**  
The Outpost will launch in the Science Building with mobile and kiosk ordering and streamlined pickup, while high-end vending solutions in the Kolf Sports Center will provide Eat to Excel-approved and convenient on-the-go options for athletes, students, and campus guests.
- **Expanded Residential Dining Access:**  
In the second year of the partnership, Blackhawk Commons will add a True Balance station featuring recipes made without gluten and the most common allergens to support inclusive dining and student wellness.
- **Community and Recruitment Partnerships:**  
Collaborations with K–12 schools throughout Wisconsin will support recruitment by introducing prospective students and families to campus life and the Titan Experience.
- **Expanded Event and Guest Offerings:**  
For large-scale events, Aramark will expand hospitality options with a smokehouse style menu, a mobile food cart at bus pickup locations, and curated picnic lunch catering designed to enhance the guest experience.

To integrate with the UW–Oshkosh's strategic plan and long-term vision, Aramark developed a dining and hospitality framework to support institutional growth, student success, and regional impact. Through a collaborative planning process, Aramark merged its core mission with the University's priorities around opportunity, innovation, sustainability, and distinction.

The partnership further strengthens Aramark Collegiate Hospitality's leadership position within higher education, building on its continued growth across public and private campuses nationwide.

### About Aramark Collegiate Hospitality

[Aramark Collegiate Hospitality](#)—where futures are better served—has been a trusted dining partner to higher education institutions for over 50 years. Serving more than 275 colleges and universities nationwide, Aramark delivers customized dining and hospitality programs that reflect the unique culture and needs of each campus. Rooted in a deep commitment to service for people, partners, the community, and the planet, Aramark goes beyond meals by curating tailored experiences, supporting success, and cultivating communities. Connect with [Collegiate Hospitality on LinkedIn](#).

Aramark (NYSE: ARMK) proudly serves the world's leading educational institutions, Fortune 500 companies, world champion sports teams, prominent healthcare providers, iconic destinations and cultural attractions, and numerous municipalities in 16 countries around the world with food and facilities management. Because of our hospitality culture, our employees strive to do great things for each other, our partners, our communities, and the planet. Learn more at [www.aramark.com](http://www.aramark.com) and connect with us on [LinkedIn](#), [Facebook](#), [X](#), and [Instagram](#).

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