



Aramark Sports + Entertainment Drives New Food & Beverage and Premium Hospitality Experiences at Indianapolis Motor Speedway for 2026

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PHILADELPHIA--(BUSINESS WIRE)--May 19, 2026-- At the Racing Capital of the World, [Aramark Sports + Entertainment](#) (Aramark; NYSE: ARMK) and the iconic **Indianapolis Motor Speedway** (IMS) are rolling out an expanded lineup of new food, beverage, and premium hospitality offerings for the **2026 Indianapolis 500**.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20260519824141/en/>



Aramark Sports + Entertainment will debut the Souvenir Oil Can Cup at the Indianapolis 500.

Leading this year's new offerings is the debut of the collectible **Souvenir Oil Can Cup**, expected to become one of race week's signature fan keepsakes. Inspired by the Speedway's racing heritage and designed exclusively for the Indianapolis 500 experience, the limited-edition 19-ounce collectible cup will be available throughout race weekend and will feature several signature beverages. Fans can purchase the Souvenir Oil Can Cup at Tower Terrace

Bars, Pagoda Plaza Bar, Turn One Plaza Bar, and Bar Barn locations at Turns 1 and 2.

Fans 21+ with valid government-issued ID can choose from a menu of specialty alcoholic beverages to be served in the Souvenir Oil Can Cup including:

- **Vodka Cucumber Coolant Mule:** Big Machine Vodka mule with cucumber
- **Boosted Blueberry Lemonade:** Big Machine Vodka lemonade with blueberry
- **Signature Margarita:** Desnuda Tequila, triple sec, lime juice
- **Paloma:** Desnuda Tequila, grapefruit soda, lime juice

To bring variety and excitement to race month, Aramark's signature **"Items of the Day"** program at Refreshments Express in Pagoda Plaza will feature a rotating lineup of specialty offerings available on select dates throughout May. Designed to give fans something new to discover with each visit, the program blends race-day classics with elevated menu items that reflect the energy of the Speedway and continue to set the pace for race week hospitality.

Refreshments Express "Items of the Day"

- **Carnitas Street Corn Bowl** (May 13 & May 17): Slow-roasted carnitas served over seasoned rice with fresh pico de gallo and a creamy chipotle mayo drizzle for a bold, flavor-packed bowl
- **Cheesesteak Irish Nachos** (May 14 & May 18): Crispy potato chips topped with shaved beef, sautéed peppers and onions, and cheddar cheese sauce for a twist on a classic
- **Cuban Sandwich** (May 15 & May 23): Slow-roasted pork, ham, Swiss cheese, pickles, and mustard served on a fresh roll
- **Mozzarella Chicken Sandwich** (May 16): Crispy chicken topped with a golden fried mozzarella cheese stick and rich marinara sauce served on a fresh bun
- **Hot Pork Tenderloin Sliders** (May 22): Breaded fried pork tenderloin sliders topped with giardiniera and zesty pickle ranch sauce, celebrating an Indiana favorite
- **Tater Kegs** (May 24): Extra-large crispy tater tots loaded with smoky bacon and melted cheddar cheese

New Food & Beverage Highlights

- **Pit Stop Dog:** All-beef Oscar Mayer hot dog topped with Hoosier chili and cheese
- **Slaw Dog:** *2025 Wienie 500 Winner* featuring an all-beef Oscar Mayer hot dog topped with chili sauce and vinegar-based coleslaw
- Borchetta Small Batch Bourbon & Coca-Cola Slushies

Premium Suite Enhancements

Aramark has expanded its premium suite experiences for 2026 with customizable hospitality packages designed to enhance the race-day experience throughout the month of May. The **Turn 1 Build Your Own Suite Package** features a variety of options that suite guests can select including salads, breads, smoked gouda mac & cheese, Korean BBQ meatballs, and more. For something sweet, race fans can enjoy a **Dessert Charcuterie Board**, featuring cheesecake shooters, mini cookies, chocolate pretzels, macarons, and more.

"As we continue our partnership with Indianapolis Motor Speedway, Aramark Sports + Entertainment is proud to continue evolving the fan experience through elevated hospitality, innovative culinary offerings and immersive race-day traditions that celebrate the spirit of the Indianapolis 500," said Alison Birdwell, President and CEO, Aramark Sports + Entertainment. "From the debut of the Souvenir Oil Can Cup and expanded favorites, this year's offerings were designed to deliver more variety, excitement, and memorable moments throughout the month of May."

About Aramark Sports + Entertainment

Aramark Sports + Entertainment serves more than 150 award-winning food and beverage and retail programs in premier professional and collegiate stadiums and arenas along with convention centers, cultural attractions, performance venues, and unique entertainment destinations across North America. The company has received accolades for industry innovations including autonomous markets and dining concepts powered by artificial intelligence and has provided hospitality services at high-profile sporting events like the MLB World Series, MLB at Rickwood Field, NBA All-Star, and Indianapolis 500. Visit Aramark Sports + Entertainment's [website](#) to learn more or connect on [LinkedIn](#) and [X](#).

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