



## Aramark Named to 2015 DiversityInc 25 Noteworthy Companies for Diversity List

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PHILADELPHIA, April 24, 2015 /PRNewswire/ -- During diversity and inclusion's keystone event at Cipriani Wall Street held last evening, [DiversityInc](#) announced Aramark earned a place on this year's 25 Noteworthy Companies for Diversity list. More than 900 senior executives from across the country were present for the annual announcement dinner.



"With more than 1,000 companies participating, the competition for a spot on the DiversityInc Top 50 and Specialty Lists was up over 30% this year," said DiversityInc Founder and CEO Luke Visconti. "Companies are recognizing the importance of diversity for corporate reputation - which directly affects millennial-generation recruiting and retention. And whether you're talking about Silicon Valley, Ferguson, or Indiana, there's no denying that stories about how far we still need to come regarding diversity have been dominating the headlines in 2015."

"We are proud to be recognized among DiversityInc's most noteworthy companies for diversity," said Eric J. Foss, Chairman, President & CEO of Aramark. "Our mission is to enrich and nourish lives and we believe that the best way to do this is through the rich mosaic of backgrounds, styles, perspectives, values and beliefs that our 270,000 associates bring to our clients, customers and communities around the world every day."

DiversityInc Top 50 companies have significantly more diversity than average American corporations. Compared with EEOC statistics, Top 50 companies have 20% more Blacks, Latinos, and Asians in management, and 13% more women. In the Top 10 the contrast is even sharper, with 41% more Blacks, Latinos, and Asians, and 46% more women than US corporate average. This year, for the first time, the National Organization on Disability tracker was required for the Top 10 Disabilities list.

CNBC covered the DiversityInc Top 50 event and provided the stock market econometric evaluation. "The Top 50 list outperformed the market on a short and long-term basis - which has been the case over the past several years. This shows evidence of the link between excellence in diversity management and superior corporate governance," said Visconti.

Any company with over 1,000 U.S.-based employees is eligible to enter, and there is no cost to compete. Each company's rank is based on objective analysis of 183 separate factors, based on data from a 300-question survey. The four equally weighted areas of measurement include Talent Pipeline, Equitable Talent Development, CEO/Leadership Commitment, and Supplier Diversity.

The announcement dinner included a keynote address from Reverend Jesse Jackson, Sr., whose Rainbow PUSH Coalition has been calling on the tech industry to embrace more diversity as a business opportunity.

Aramark's diversity and inclusion efforts have been well recognized in recent months. The company earned a perfect score of 100% on the *Human Rights Campaign 2015 Corporate Equality Index*; was named one of the 2015 *Top 40 Best Companies for Diversity* by *BLACK ENTERPRISE* magazine, a *Top 10 Veteran Friendly Employer* by *Veteran Recruiting* and one of *CAREERS & the disABLED* magazine's *Top 50 employers* for providing a positive working environment for people with disabilities.

For a look at all of DiversityInc's 2015 rankings, visit <http://www.diversityinc.com/top50> or follow the conversation online with the hashtag #DITop50.

### About DiversityInc

DiversityInc's mission is to bring education and clarity to the business benefits of diversity. The DiversityInc Top 50 Companies for Diversity list began in 2001, at the same time many corporations were beginning to understand the business value of diversity-management initiatives. The 2015 Top 50 Companies for Diversity results are featured on [DiversityInc.com](#) and in DiversityInc magazine. For more information, log on to [www.diversityinc.com](http://www.diversityinc.com), <https://www.facebook.com/DiversityInc>, <https://twitter.com/DiversityInc> or <http://www.linkedin.com/company/26561>.

### About Aramark

Aramark (NYSE: ARMK) is in the customer service business across food, facilities and uniforms, wherever people work, learn, recover, and play. United by a passion to serve, our approximately 270,000 employees deliver experiences that enrich and nourish the lives of millions of people in 22 countries around the world every day. Aramark is recognized among the Most Admired Companies by FORTUNE and the World's Most Ethical Companies by the Ethisphere Institute. Learn more at [www.aramark.com](http://www.aramark.com) or connect with us on [Facebook](#) and [Twitter](#).

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