



## Aramark Honored for Menu Innovation at 2015 Nation's Restaurant News MenuMasters Awards

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### Aramark Receives Best Limited-Time Offer Menu Award for "Stadium Sandwich" Series

PHILADELPHIA, May 18, 2015 /PRNewswire/ -- [Aramark](#) (NYSE: ARMK), the \$15 billion global provider of award-winning services in food, facilities management and uniforms, received a *Nation's Restaurant News* MenuMasters award, in the category of Best Limited-Time Offer, for its Sports and Entertainment division's "Stadium Sandwich" series, that debuted in 2014.



MenuMasters honors outstanding menu research and development from the last calendar year, and is presented annually by *Nation's Restaurant News*, a top industry publication. The only non-commercial MenuMasters award honoree in 2015, Aramark was selected by the publication's Editorial Board, for raising the bar in menu innovation, and demonstrating exciting new culinary innovations that had a significant impact on the foodservice industry and its customers.

"We're honored to receive the distinguished MenuMasters Award from *Nation's Restaurant News*," said [Carl Mittleman](#), president of Aramark's Sports and Entertainment division. "At Aramark, we strive to offer innovative menus at our locations. It's rewarding to see these culinary delights, particularly those served in our major league sports venues, have been so well received by guests and industry leaders, alike."

Aramark was commended for successfully developing and executing tribute menus, honoring the local teams, fans, and flavors of the hometowns, at the NFL stadiums and NBA and NHL arenas it serves. Highlights from Aramark's award-winning "Stadium Sandwich" tribute menu series include:

- **Canadian Tire Centre (Ottawa Senators)**  
The Sens Prime Rib Double Decker, a two-sandwich tribute to the storied heritage of the Ottawa Senators -- Chopped prime rib, in a sweet steak house sauce, with Sriracha mayo and crispy Tabasco onions, on a potato scallion bun, topped with a melted provolone tomato brioche slider, frisee lettuce and onion rings. Served with roasted garlic & pepper spiced fresh cut fries.
- **CONSOL Energy Center (Pittsburgh Penguins)**  
Polish Hill Pretzel, a tribute to the Polish Hill neighborhood in Pittsburgh -- Shaved kielbasa with caramelized pierogi, white American cheese, house mustard served on a pretzel bun.
- **Lincoln Financial Field (Philadelphia Eagles)**  
The Quick & Carmichael, inspired by Eagles' Pro Bowlers, Mike Quick and Harold Carmichael, who were two of the best wide receivers in the team's history -- Black cherry smoked pulled pork, maple sugar smoked pulled chicken, topped with house made slaw, on a potato roll.
- **Quicken Loans Arena (Cleveland Cavaliers)**  
The 216, a tribute to Cleveland's area code and Cleveland pride -- Locally made Hungarian sausage with slow smoked pork shoulder, tangy barbecue sauce, red pepper relish, cinnamon dusted sweet potato tots and beer cheese fondue on a sourdough roll.
- **TCF Bank Stadium (Minnesota Vikings)**  
40 for 60 Burger, a tribute to Vikings' legendary quarterback Joe Kapp's game day philosophy -- 40 men playing as one for 60 minutes -- Specially blended 40% bacon, 60% ground beef patty, with cheddar cheese, applewood smoked bacon,

lettuce, tomato, crispy onions, a fried egg and special sauce, served on a pretzel bun.

**About Aramark**

Aramark (NYSE: ARMK) is in the customer service business across food, facilities and uniforms, wherever people work, learn, recover, and play. United by a passion to serve, our approximately 270,000 employees deliver experiences that enrich and nourish the lives of millions of people in 21 countries around the world every day. Aramark is recognized among the Most Admired Companies by FORTUNE and the World's Most Ethical Companies by the Ethisphere Institute. Learn more at [www.aramark.com](http://www.aramark.com) or connect with us on [Facebook](#) and [Twitter](#).

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