

Aramark Awarded Concession Contract for Yosemite National Park

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15-Year Deal Expands Partnership with National Park Service

PHILADELPHIA, June 17, 2015 /PRNewswire/ -- The National Park Service (NPS) today announced it has selected Aramark (NYSE: ARMK), the award-winning food and hospitality partner for national and state parks and other leading leisure and cultural attractions across the country, as the new concessioner for Yosemite National Park.



Under the 15-year contract, scheduled to begin on March 1, 2016, Aramark will manage Yosemite's hospitality programs encompassing lodging, food and beverage, retail, recreational and transportation services.

"We are honored the National Park Service has selected us to serve as concessioner for Yosemite National Park," said Bruce W. Fears, president of Aramark's Leisure division. "The NPS is a longtime and valued partner and we look forward to enhancing Yosemite's guest experience with a variety of distinctive hospitality and service offerings and educational and interpretive programming. Yosemite is one of America's most treasured resources and important natural preserves and we are excited to work with the NPS as a steward of the park's rich history and to help shape its legacy moving forward."

In 2014, Aramark hosted more than 22 million visitors at the 16 national, state and local parks it serves. With today's announcement, Aramark now holds nine contracts with the NPS, including Denali National Park & Preserve and Glacier Bay Park & Preserve, Mesa Verde National Park, Olympic National Park, Glen Canyon National Recreation Area and Lake Mead National Recreation Area.

Aramark also counts some of the country's premier day parks and cultural attractions among its leisure portfolio partners, including Gettysburg National Military Park, Historic Philadelphia, Hearst Castle, The Field Museum, Pikes Peak, and the U.S. Mint.

As a longtime supporter of the NPS and America's national parks, Aramark is proud to be a sponsor of the National Park Foundation's upcoming Centennial Campaign, celebrating the National Park Service's 100th anniversary in 2016. The sponsorship will help reintroduce the national parks and the work of the National Park Service to a new generation of Americans, inviting them to visit and get involved. For more information about the National Park Service's Centennial, visit <u>www.nationalparks.org/centennial</u>.

About Aramark's Leisure Division

Aramark's Leisure division delivers authentic and memorable experiences at national and state parks, national forests, conference centers, specialty hotels, museums and other tourist destinations throughout the United States. In partnership with its clients, Aramark seeks to enhance the guest experience by offering industry-leading hospitality, environmental stewardship, recreational and interpretive programs. Connect with us on Twitter at <u>@TravelAramark</u>.

About Aramark

Aramark (NYSE: ARMK) delivers experiences that enrich and nourish people's lives through innovative services in food, facilities management, and uniforms. United by a passion to serve, our more than 270,000 employees make a meaningful difference each day for millions of people in 21 countries around the world. Aramark is recognized among the Most Admired Companies by FORTUNE and the World's Most Ethical Companies by the Ethisphere Institute. Learn more at <u>www.aramark.com</u> or connect with us on <u>Facebook</u> and <u>Twitter</u>.

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