



Oilers Entertainment Group Announce Partnership With Aramark For Food & Beverage At Rogers Place

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Fresh, Local Menus and a Best-In-Class Dining Program to Elevate Fan Experience

EDMONTON, Alberta, Aug. 27, 2015 /PRNewswire/ -- Oilers Entertainment Group (OEG) announced today a partnership with Aramark (NYSE: ARMK) to provide food and beverage services for Rogers Place, the new home of the Edmonton Oilers scheduled to open in September 2016.



Under terms of the five-year agreement, Aramark will manage the arena's entire food and beverage program, including general concessions, suites and club level dining, restaurants and catering. With a focus on fresh, healthy and local food, the distinctive tastes of Edmonton and quality service, Aramark will work closely with regional purveyors, suppliers and restaurateurs to develop a robust food and beverage package that satisfies fans' appetites throughout Rogers Place. Plans include integrating culinary concepts and menu options that engage customers, partners and incorporate modern design trends, the latest cooking techniques and advanced technology. The first order of business under the agreement will be the recruitment and hiring of a Food and Beverage General Manager for Rogers Place.

"OEG is delighted to partner with Aramark to deliver an amazing food and beverage experience for our fans and patrons at Rogers Place," said Oilers Entertainment Group Chief Operating Officer Darryl Boessenkool. "The food and beverage offerings at Rogers Place will be fresh, diverse and locally-inspired, with significant focus on an enhanced service and culinary experience throughout the facility. OEG is committed to exceptional in-venue food and beverage at Rogers Place."

"The Edmonton Oilers are one of the most storied franchises in hockey and we are honored to partner with them for the opening of their new state-of-the-art home," said Marc Bruno, Chief Operating Officer of Aramark's Sports & Entertainment division. "Food and beverage is an integral part of the in-venue experience and our goal is to deliver an outstanding dining experience that makes Rogers Place the place to be on game days and for other premier events."

As a leading provider of food and beverage services to professional sports teams, including 11 NHL and NBA teams, Aramark will utilize its industry-leading insights and expertise to create a world-class hospitality experience for Oilers fans and Rogers Place patrons. In Alberta, Aramark serves more than 100 clients and employs over 2,000 associates.

Prior to today's announcement, Aramark had been working with OEG to help plan and design the new arena's food and beverage infrastructure. Aramark is also involved in the Edmonton Oilers Community Foundation Hospitality Institute at NorQuest College, where it helped develop the curriculum for the food service modules and will provide instructors in the lead up to the arena opening.

About Oilers Entertainment Group

Oilers Entertainment Group (OEG) delivers leading sports, entertainment and other special event programming to fans and patrons in Canada and the United States. OEG owns the 5-time Stanley Cup Champion Edmonton Oilers, the WHL's Edmonton Oil Kings, the AHL's Bakersfield Condors, and will operate Rogers Place, the new home of the Oilers and Oil Kings in downtown Edmonton. OEG also owns and operates one of Canada's most accomplished television, event, and brand-promotion companies and has recently added Silver Pictures Entertainment to its growing sports & entertainment business.

About Aramark

Aramark (NYSE: ARMK) is in the customer service business across food, facilities and uniforms, wherever people work, learn, recover, and play. United by a passion to serve, our more than 270,000 employees deliver experiences that enrich and nourish the lives of millions of people in 21 countries around the world every day. Aramark is recognized among the Most Admired Companies by FORTUNE and the World's Most Ethical Companies by the Ethisphere Institute. Learn more at www.aramark.com or connect with us on [Facebook](#) and [Twitter](#).

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