

## Aramark Partners with Dickies® to Offer New Flame Resistant Workwear

October 7, 2015

## Brand Name Apparel Keeps Workers Looking Sharp while Staying Safe

PHILADELPHIA, Oct. 7, 2015 /PRNewswire/ -- When it comes to looking good and staying safe on the job, Aramark (NYSE: ARMK), the \$15 billion global provider of award-winning services in food, facilities management and uniforms, is offering American workers some attractive new options through a new line of flame resistant workwear made by household brand name Dickies®, it was announced today.



"We consistently strive to innovate our products and services," said Aramark Chief Operating Officer, Brad Drummond. "This partnership is a way to offer our clients and customers the look and great fit that they expect from Dickies®, with the company's latest in flame resistant technology, and the convenience, care, flexibility and affordability of our full service uniform rental and laundry program."

The new Dickies® FR workwear includes twill jackets and coveralls as well as relaxed straight fit pants available in Navy blue. Button down shirts are available in either Navy or Khaki and a snap-front long sleeve shirt is offered in Khaki. Blue Denim Carpenter Jeans are also included in the line. Dickies® FR clothing provided by Aramark is National Fire Protection Association 2112 certified.

"We are excited to launch Dickies FR with Aramark through our B2B affiliate Workrite Uniform Company. Dickies was founded in 1922 and has become the leading global workwear brand. We are proud that Aramark offers FR protection under the Dickies FR brand," said Philip Williamson, Chairman, President and Chief Executive Officer, Williamson-Dickie Manufacturing Co.

Dickies® FR workwear is available to Aramark customers through its uniform rental program, which includes the pick-up, laundering and delivery of fresh uniforms weekly.

For more than a decade, Aramark has been a trusted supplier of flame resistant clothing to thousands of companies throughout various industries, including electrical contracting, petroleum refining, electric utilities, chemical manufacturing, aluminum manufacturing and steel foundry.

A global leader in the industry, Aramark provides uniform rental and uniform leasing services to more than 300,000 customer accounts nationwide from over 228 service locations and distribution centers across the United States. Aramark's full-service employee uniform solution includes design, sourcing and manufacturing, customization, cleaning, maintenance, and delivery.

## About Workrite Uniform Company, Inc.

Workrite Uniform is a business-to-business (B2B) affiliate of Williamson-Dickie Manufacturing Company ("Dickies"), a global workwear brand. Founded in 1973, Workrite Uniform Company, Inc. has delivered high-quality flame-resistant (FR) workwear for more than 40 years. They are also the leading supplier of FR station wear for fire service. An ISO 9001:2008-certified company, Workrite Uniform is solely focused on the development and manufacturing of FR clothing for industries throughout North America. Today, Workrite Uniform offers three top-quality FR brands, Workrite® FR, Dickies® FR and Walls® FR, in the B2B market. For more information on Workrite Uniform, visit www.workrite.com.

## About Aramark

Aramark (NYSE: ARMK) is in the customer service business across food, facilities and uniforms, wherever people work, learn, recover, and play. United by a passion to serve, our approximately 270,000 employees deliver experiences that enrich and nourish the lives of millions of people in 21 countries around the world every day. Aramark is recognized among the Most Admired Companies by FORTUNE and the World's Most Ethical Companies by the Ethisphere Institute. Learn more at <a href="http://www.aramark.com">www.aramark.com</a> or connect with us on <a href="http://www.aramark.com">Facebook</a> and <a href="http://www.aramark.com">Twitter</a>.

Contact: Chris Collom collom-chris@aramark.com 215-238-3593



Photo - http://photos.prnewswire.com/prnh/20151006/274586 Logo - http://photos.prnewswire.com/prnh/20131212/PH32713LOGO

To view the original version on PR Newswire, visit: <u>http://www.prnewswire.com/news-releases/aramark-partners-with-dickies-to-offer-new-flame-resistant-workwear-300155184.html</u>

SOURCE Aramark