



Seven Aramark NFL Partners Begin Their Quest For Super Bowl 50

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Aramark Prepares to Provide Ultimate Playoff Experience for Fans

PHILADELPHIA, Jan. 6, 2016 /PRNewswire/ -- With the National Football League's post-season picture set, [Aramark](#) (NYSE: ARMK) is proud to partner with seven of the teams that will vie for Super Bowl 50 –

- Cincinnati Bengals (services provided: food and facilities)
- Denver Broncos (facilities)
- Houston Texans (food, facilities, retail)
- Kansas City Chiefs (food, retail)
- Minnesota Vikings (food)
- Pittsburgh Steelers (food)
- Seattle Seahawks (facilities)



This season, Aramark provided millions of fans attending games at Paul Brown Stadium, Sports Authority Field at Mile High, NRG Stadium, Arrowhead Stadium, TCF Bank Stadium, Heinz Field and CenturyLink Field with enjoyable food options, clean environments and exclusive team merchandise, to enhance their game day experience.

"The NFL playoffs are an exciting time for everyone. We are proud to serve over half the teams playing this post-season and wish them all well," said Carl Mittleman, President of Aramark's Sports and Entertainment division. "While the stars on the field will be raising their level of play, Aramark's service stars will be elevating their service delivery to enhance gameday experiences for fans."

To ensure fans have the ultimate NFL post-season experience, beginning with the Wild Card games in Cincinnati, Houston and Minnesota, Aramark's teams are hard at work replenishing food supplies and stocking concessions stands, power washing seats and cleaning windows, to make the stadium shine, and stocking team stores with the latest playoff apparel and souvenirs.

Food

Fans attending Wild Card games in these cities will find an assortment of distinctive menu options to fuel their enthusiasm and excitement. Cincinnati fans will have a chance to dig in to the new *Goetta Reuben*, a Gliers Goetta patty topped with sauerkraut, Swiss cheese and Thousand Island dressing, on a rye bun. Of course, throughout the post-season, fans will still find their favorite items from the regular season, such as the *Fourth and Goal Sandwich* in Houston, the *"40 for 60" Burger* in Minnesota and the *Bengal Burger*, from acclaimed Cincinnati chef partner, Jean-Robert de Cavel.

Retail

At the team stores at NRG Stadium and Arrowhead Stadium (and on the Chiefs Official Online Pro Shop, [shop.chiefs.com](#)), where Aramark manages the retail operations, fans of all ages can be sure they will find the latest and most sought after post-season gear and commemorative items that cannot be found anywhere else. During Super Bowl 50, Aramark will manage the NFL SHOP at Super Bowl, located at the NFL Experience.

Facilities

And, at Paul Brown Stadium, NRG Stadium and Sports Authority Field at Mile High, Aramark's facilities services cleaning crews will clean more than 5.5 million square feet inside the stadiums, in preparation for post season games. That includes wiping down seats, power washing concourses, sweeping floors, vacuuming carpets and cleaning windows, to provide fans with a crisp, clean playoff-ready stadium.

Aramark partners with 17 National Football League teams to provide food and beverage, retail and/or facilities services – Baltimore Ravens, Chicago

Bears, Cincinnati Bengals, Cleveland Browns, Denver Broncos, Houston Texans, Jacksonville Jaguars, Kansas City Chiefs, Minnesota Vikings, New York Giants, New York Jets, Philadelphia Eagles, Pittsburgh Steelers, San Diego Chargers, Seattle Seahawks, Tampa Bay Buccaneers and Tennessee Titans. Aramark will also be the exclusive food and beverage provider at the Minnesota Vikings' new stadium, U.S. Bank Stadium, opening in 2016.

About Aramark

Aramark (NYSE: ARMK) is in the customer service business across food, facilities and uniforms, wherever people work, learn, recover, and play. United by a passion to serve, our 270,000 employees deliver experiences that enrich and nourish the lives of millions of people in 21 countries around the world every day. Aramark is recognized among the Most Admired Companies by FORTUNE and the World's Most Ethical Companies by the Ethisphere Institute. Learn more at www.aramark.com or connect with us on [Facebook](#) and [Twitter](#).

Contact:

David Freireich

215-238-4078

Freireich-david@aramark.com

Erin Noss

215-409-7403

Noss-erin@aramark.com



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