

# Aramark Unveils New "Playoff Sandwich Series" For 2016 NHL, NBA Post-Season

April 14, 2016

# Service Stars Prepared to Deliver Ultimate Fan Experiences at Six Arenas

PHILADELPHIA, April 14, 2016 /PRNewswire/ -- With the National Hockey League playoffs underway and National Basketball Association post-season about to begin, <u>Aramark</u> (NYSE: ARMK) is proud to partner with six teams vying for hockey and basketball supremacy –

- Cleveland Cavaliers (services provided: food)
- Philadelphia Flyers (food, retail)
- Pittsburgh Penguins (food, retail)
- San Antonio Spurs (food, facilities, retail)
- San Jose Sharks (food)
- Washington Capitals (food, facilities, retail)



This season, Aramark provided millions of fans attending games at Quicken Loans Arena (Cleveland Cavaliers), Wells Fargo Center (Philadelphia Flyers), CONSOL Energy Center (Pittsburgh Penguins), AT&T Center (San Antonio Spurs), SAP Center (San Jose Sharks) and Verizon Center (Washington Capitals) with enjoyable food options, clean environments and exclusive team merchandise, to enhance their game day experience.

"We are proud to partner with so many post-season bound teams and wish them all well in their quest for their league's respective championship," said Carl Mittleman, President of Aramark's Sports and Entertainment division. "The NHL and NBA playoffs bring out the best in the players on the ice and the hardwood, as well as our service stars in the stands, who will proudly serve fans attending the games."

#### New Playoffs Sandwich Series

Fans attending playoff games in these cities will find an assortment of distinctive menu options to fuel their enthusiasm and excitement. In addition to finding favorite fare from the regular season on the menu, Aramark's culinary team at each venue created a special post-season sandwich for their fans' enjoyment, incorporating ingredients reflective of the spring season.

"With the hockey and basketball post-seasons coinciding with the arrival of spring, this is the ideal time to introduce a line of signature sandwiches that showcase the wide variety of seasonal tastes and flavors of each region," said Aramark Regional Executive Chef Robert Flowers.

#### AT&T Center (San Antonio Spurs)

Wok-in-Taco: Pork belly taco, spring radish and Napa cabbage slaw, caramelized Vidalia onion aioli.

## CONSOL Energy Center (Pittsburgh Penguins)

Hickory-Smoked Ribeye Grinder. Smoked Prime Rib, provolone cheese, caramelized spring onions, horseradish cream on a Kaiser roll.

## **Quicken Loans Arena (Cleveland Cavaliers)**

Chef Rocco Whalen's Spring Shrimp Taco: Seared shrimp, asparagus and sweet potato taco with charred scallion salsa.

## SAP Center (San Jose Sharks)

<u>The Big O</u>: A tribute sandwich to Owen Nolan - Chicken parmesan sandwich with spicy tomato sauce, peppered bacon, mozzarella cheese, fried ramps, spinach and garlic aioli.

## Wells Fargo Center (Philadelphia Flyers)

Boldly Smoked 18-hour Brisket: 18-hour house-smoked brisket, bourbon BBQ, grain mustard, cheddar and spring pickled vegetables on a local Amoroso Roll.

## Verizon Center (Washington Capitals)

Hat Trick Pork Sandwich: Char siu BBQ pulled pork, sweet Thai chili roasted pork loin, and crispy Applewood smoked bacon topped with pickled spring vegetables. Served with a side of kettle chips.

## \*\*PHOTOS OF ARAMARK'S 2016 PLAYOFFS SANDWICHES CAN BE FOUND HERE\*\*

#### **Commemorative Playoff Gear**

At the team stores at AT&T Center, CONSOL Energy Center, Verizon Center and Wells Fargo Center, where Aramark manages the retail operations, fans of all ages can be sure they will find the latest and most sought after post-season gear and commemorative items that cannot be found anywhere else. Aramark also manages the e-commerce sites for the Spurs - www.spursfanshop.com, Penguins - www.teampittsburghgear.com and Capitals - shop.monumentalsportsnetwork.com.

## Clean Arenas

And, at AT&T Center and Verizon Center, Aramark's facilities services crews will clean approximately two million square feet inside the arenas. That includes wiping down seats, power washing concourses, sweeping floors, vacuuming carpets and cleaning windows, to provide fans with a crisp, clean playoff-ready stadium.

Aramark partners with six NHL teams and five NBA teams to provide food and beverage, retail and/or facilities services – Cleveland Cavaliers, Colorado Avalanche, Denver Nuggets, Ottawa Senators, Philadelphia 76ers, Philadelphia Flyers, Pittsburgh Penguins, San Antonio Spurs, San Jose Sharks, Washington Capitals, and Washington Wizards. Aramark will also be the exclusive food and beverage provider at the Edmonton Oilers' new arena, Rogers Place, opening in summer 2016.

## About Aramark

Aramark (NYSE: ARMK) delivers experiences that enrich and nourish people's lives through innovative services in food, facilities management, and uniforms. United by a passion to serve, our 270,000 employees make a meaningful difference each day for millions of people in 21 countries around the world. Aramark is recognized as one of the *World's Most Admired Companies* by *FORTUNE*, rated number one among Diversified Outsourcing Companies, as well as among the World's Most Ethical Companies by the Ethisphere Institute. Learn more at <u>www.aramark.com</u> or connect with us on <u>Facebook</u> and <u>Twitter</u>.



Contact: David Freireich 215-238-4078 Freireich-david@aramark.com

Erin Noss 215-409-7403 <u>Noss-erin@aramark.com</u>

Photo - http://photos.prnewswire.com/prnh/20160414/355495 Logo - http://photos.prnewswire.com/prnh/20131212/PH32713LOGO

To view the original version on PR Newswire, visit: <u>http://www.prnewswire.com/news-releases/aramark-unveils-new-playoff-sandwich-series-for-2016-nhl-nba-post-season-300251769.html</u>

SOURCE Aramark