



From the Gridiron to the Grill: Football Hall of Famer Eric Dickerson Teams Up with Aramark for New Barbecue Concept

January 26, 2017

EDQ will Keep Hungry Football Fans "Running Back for More"

PHILADELPHIA, Jan. 26, 2017 /PRNewswire/ -- Professional Football Hall of Fame running back [Eric Dickerson](#) and [Aramark](#) (NYSE: ARMK), the leading provider of food and beverage services to NFL stadiums, today announced they have teamed up to bring the former NFL star's barbecue talents to hungry football fans.



Trading his football jersey for a chef's jacket, the Hall of Famer has partnered with Aramark to develop a barbecue concept featuring Dickerson's long-held family sauce recipe.

Eric Dickerson's barbecue, branded *EDQ*, will debut at Super Bowl LI in Houston. Fans will have opportunities throughout the week to taste Dickerson's barbecue at events being held at Minute Maid Park, George R. Brown Convention Center and NRG Park.

"Texas barbecue has always been very special to me," said Dickerson. "I'm excited to partner with Aramark to launch *EDQ* and am looking forward to sharing my family recipes with my great fans."

"Eric Dickerson is one of the greatest football players of all time, who entertained fans with his record-setting runs, and we are honored to be working with him to bring together two of his greatest passions – football and barbecue," said Carl Mittleman, President of Aramark's Sports and Entertainment division. "His barbecue recipe has long been heralded by his circle of friends and we are eager to share his enthusiasm for great-tasting barbecue with a wider audience."

Dating back to his playing days, Dickerson has entertained friends, family, teammates and current players with his barbecue and, since retiring, his fondness for barbecue has only grown stronger. As a member of the Houston Super Bowl Host Committee and a native of nearby Sealy, TX, where he first developed his love of barbecue, Super Bowl LI is the ideal setting for Dickerson to kickoff this culinary venture.

EDQ's menu will include Texas style ribs, brisket, and pork using Dickerson's secret for savory barbecue -- the classic "mopping" technique.

Aramark partners with 17 National Football League teams to provide food and beverage, retail and/or facilities services – Baltimore Ravens, Chicago Bears, Cincinnati Bengals, Cleveland Browns, Denver Broncos, Houston Texans, Jacksonville Jaguars, Kansas City Chiefs, Minnesota Vikings, New York Giants, New York Jets, Philadelphia Eagles, Pittsburgh Steelers, San Diego Chargers, Seattle Seahawks, Tampa Bay Buccaneers and Tennessee Titans.

Photos can be downloaded [here](#)

About Eric Dickerson

Eric Dickerson was born and raised in Sealy, Texas. In 1979, Eric was the #1 ranked high school football player in the nation. He committed to Southern Methodist University (SMU) and turned them into a national powerhouse. Their team became known as the "Pony Express" and to this day is loved by football fans. In the best NFL (National Football League) draft class of all-time (1983), the Los Angeles Rams drafted Eric Dickerson. Eric hit the floor running in the NFL, breaking the rookie rushing yards record with 1,808 yards. In his second season (1984), Eric broke the most famous NFL record by rushing for 2,105 yards in one season. Thirty-two years later, this record still holds. Eric went on to complete a legendary NFL career by being the fastest running back to reach 10,000 career rushing yards. In 1999, Eric was inducted into the Professional Football Hall of Fame. Eric is widely regarded as one of the greatest running backs in NFL history and the greatest football player in Los Angeles Rams history.

About Aramark

Aramark (NYSE: ARMK) delivers experiences that enrich and nourish people's lives through innovative services in food, facilities management, and uniforms. United by a passion to serve, our 270,000 employees make a meaningful difference each day for millions of people in 21 countries around the world. Aramark is recognized as one of the *World's Most Admired Companies* by *FORTUNE*, rated number one among Diversified Outsourcing Companies, as well as among the World's Most Ethical Companies by the Ethisphere Institute. Learn more at www.aramark.com or connect with us on [Facebook](#) and [Twitter](#).

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