



New Business Roundtable Report Highlights Aramark's Progress to Improve Health of Americans with the American Heart Association

April 18, 2017

PHILADELPHIA, April 18, 2017 /PRNewswire/ -- A newly released [Business Roundtable](#) report highlights Aramark's achievements in creating a more sustainable world and a better quality of life for all Americans. "[Create, Grow, Sustain: Delivering Shared Success](#)," now in its 10th year, details the sustainability efforts of more than 150 companies through a series of testimonials from top CEOs.



The [2017 report](#) highlights [Aramark's progress](#) on its commitment to improve the health of all Americans 20 percent by 2020 alongside the [American Heart Association](#), the nation's largest voluntary organization dedicated to fighting heart disease.

"Two years ago, we took a bold step forward with the American Heart Association to address health and wellness challenges," said Eric J. Foss, Aramark Chairman, President and CEO. "We are proud of the progress we have made with our menus, as well as our employee, consumer and community awareness and engagement programs that are working holistically to change consumer behaviors around food and nutrition."

Earlier this month, Aramark launched [Feed Your Potential 365](#), a public health and well-being campaign, to promote healthy lifestyles among all consumers, as well as families in underserved communities and Aramark's customers, clients and employees. As part of the campaign, the company is establishing [Feed Your Potential 365 Clubs](#) around the country and expects to reach an additional 500+ non-profit organizations through a proven online health and wellness curriculum created with the American Heart Association.

All consumers are invited to join the campaign via the FYP365 digital community ([aramark.com/FYP365](#)) and Instagram [@Aramark](#), where they can access and receive information, ideas, tips and recipes from the company's chefs and dietitians, as well as experts from the American Heart Association.

Learn more about Aramark's efforts [here](#). Download the full Business Roundtable report [here](#).

About Aramark

Aramark (NYSE: ARMK) proudly serves Fortune 500 companies, world champion sports teams, state-of-the-art healthcare providers, the world's leading educational institutions, iconic destinations and cultural attractions, and numerous municipalities in 19 countries around the world. Our 270,000 team members deliver experiences that enrich and nourish millions of lives every day through innovative services in food, facilities management and uniforms. We operate our business with social responsibility, focusing on initiatives that support our diverse workforce, advance consumer health and wellness, protect our environment, and strengthen our communities. Aramark is recognized as one of the World's Most Admired Companies by FORTUNE, as well as an employer of choice by the Human Rights Campaign and DiversityInc. Learn more at [www.aramark.com](#) or connect with us on [Facebook](#) and [Twitter](#).

Contacts:

Karen Cutler

215-238-4063

cutler-karen@aramark.com

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