



## LSU Announces Partnership With Aramark As New Campus Athletics Concessionaire

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BATON ROUGE, La., July 25, 2017 /PRNewswire/ -- As part of [LSU's](#) ongoing effort to enhance the fan experience at its athletic venues, the school announced it has partnered with Aramark to provide food and beverage services at all athletic facilities on campus.



[Aramark](#) (NYSE: ARMK), which provides food and beverage service to more than 15 NCAA Division I athletic programs as well as 10 NFL, eight MLB, seven NHL and five NBA franchises, will manage all aspects of concessions for LSU's eight campus venues, including Tiger Stadium, the Pete Maravich Center, Alex Box Stadium and Bernie Moore Track and Field Stadium.

"This is a significant enhancement for LSU athletics and most importantly for our fans," LSU Vice Chancellor and Director of Athletics Joe Alleva said. "This is a long-term commitment between LSU and Aramark and our fans will start noticing immediate improvements in food and beverage at our athletic events this fall."

Those LSU fans going to Houston for the season-opener against BYU will be able to experience Aramark concessions as they provide food and beverage service at NRG Stadium. Aramark is also the food and beverage provider at SEC member institutions Georgia, Tennessee and Kentucky.

"We are honored to partner with one of the most prestigious athletic departments in all of college sports," said Carl Mittleman, President of Aramark's Sports and Entertainment division. "LSU has some of college athletics most energetic and passionate fans and we look forward to utilizing our insights and expertise to deliver a dynamic food and beverage program that enhances the game day experience."

Alleva said the new partnership will mean more efficient service and greater menu options with more local flare.

"This is Louisiana - food is a very important part of our culture," said Alleva. "We want to better meet the needs and desires of our fans and we are confident this partnership helps us to do that."

Initial points of emphasis will focus on increasing speed of service, upgrading basic cooking equipment and integrating new point-of-sale technology. Over the course of the partnership, LSU and Aramark will work together to renovate existing concessions stands, design more vibrant and accessible destinations, and offer greater menu variety.

Aramark has a long history and extensive experience managing operations for premier live events such as the NCAA Final Four, BCS Football Championship, Super Bowl, MLB, NBA and NHL All-Star Games, World Series, Stanley Cup Finals, Copa America and World Meeting of Families/Papal Visit.

### **About Aramark**

Aramark (NYSE: ARMK) proudly serves Fortune 500 companies, world champion sports teams, state-of-the-art healthcare providers, the world's leading educational institutions, iconic destinations and cultural attractions, and numerous municipalities in 19 countries around the world. Our 270,000 team members deliver experiences that enrich and nourish millions of lives every day through innovative services in food, facilities management and uniforms. We operate our business with social responsibility, focusing on initiatives that support our diverse workforce, advance consumer health and wellness, protect our environment, and strengthen our communities. Aramark is recognized as one of the World's Most Admired Companies by FORTUNE, as well as an employer of choice by the Human Rights Campaign and DiversityInc. Learn more at [www.aramark.com](http://www.aramark.com) or connect with us on [Facebook](#) and [Twitter](#).

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