

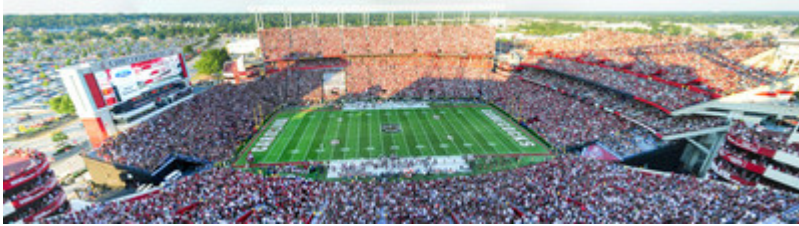


University of South Carolina Names Aramark New Food & Beverage Services Provider for Athletics Facilities

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Partnership will Enhance Game Day Dining Experience at Gamecocks' Sporting Events

COLUMBIA, S.C., Aug. 10, 2017 /PRNewswire/ -- The [University of South Carolina](#) (USC) today announced it has awarded a multi-year contract for managing food and beverage services at on-campus athletic facilities to Aramark.



Under terms of the agreement, [Aramark](#), which partners with more than 15 NCAA Division I Athletics programs, will provide food and beverage services for eight USC campus venues, including Williams-Brice Stadium, Colonial Life Arena and Founders Park. For premium dining and catering services, Aramark has partnered with Columbia, S.C.-based Southern Way Catering, which has managed these services at the football stadium for the past five years.

Today's announcement expands the University's relationship with Aramark. Earlier this year, USC announced a partnership with Aramark to provide on-campus dining services for students.

As part of its ongoing commitment to elevate the fan experience at Gamecocks' sporting events, USC will work with Aramark to transform the overall food and beverage program with quality, convenience and innovation. This year, the primary focus will be to expedite service, upgrade basic cooking equipment and update point-of-sale technology. Future changes include expanding menu offerings, modernizing the look and feel of existing concessions stands, and introducing new concepts.

"This is a long-term commitment between South Carolina and Aramark," said Gamecocks Athletics Director Ray Tanner. "We want our fans to enjoy their experiences on game day in our venues. Aramark will come in and work with us in identifying areas of emphasis to help us improve game day operations. Over time, I believe our fans will notice substantial improvements in food and beverage services at all of our venues."

"As the University of South Carolina's athletics programs continue to excel, we are proud to partner with the University to take the game day experience to the next level with new and innovative food and beverage programs," said Carl Mittleman, President of Aramark's Sports and Entertainment division. "We look forward to collaborating with USC and utilizing our expertise to create memorable experiences for all fans attending Gamecocks sporting events."

Aramark's partnership with USC Athletics is its fifth with a SEC member institution. In addition to the more than 15 NCAA Division I Athletics Departments, Aramark delivers innovative culinary, retail and event services to 38 major league teams across professional sports. Additionally, Aramark has a long history and extensive experience managing operations for premier live events such as the NCAA Final Four, BCS Football Championship, Super Bowl, MLB, NBA and NHL All-Star Games, World Series, Stanley Cup Finals, Copa America and World Meeting of Families/Papal Visit.

About University of South Carolina

The University of South Carolina (USC), located in the capital city of Columbia, was established in 1801 and is a full-service, state-supported research university that includes the 358-acre Columbia campus and seven regional campuses with a total full-time student body population of more than 46,000 and 2,100 full-time faculty members. USC's athletic teams have been known as the Gamecocks for more than 100 years. More than 530 student-athletes participate in one of USC's 21 intercollegiate athletic programs, which includes nine men's and 12 women's sports. For more information, visit www.GamecocksOnline.com or connect with USC at www.facebook.com/GamecocksOnline or www.twitter.com/GamecocksOnline.

About Aramark

Aramark (NYSE: ARMK) proudly serves Fortune 500 companies, world champion sports teams, state-of-the-art healthcare providers, the world's leading educational institutions, iconic destinations and cultural attractions, and numerous municipalities in 19 countries around the world. Our 270,000 team members deliver experiences that enrich and nourish millions of lives every day through innovative services in food, facilities management and uniforms. We operate our business with social responsibility, focusing on initiatives that support our diverse workforce, advance consumer health and wellness, protect our environment, and strengthen our communities. Aramark is recognized as one of the World's Most Admired Companies by FORTUNE, as well as an employer of choice by the Human Rights Campaign and DiversityInc. Learn more at www.aramark.com or connect with us on [Facebook](#) and [Twitter](#).

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