



Award-Winning “Iron Chef” Cat Cora and Aramark Introduce Wicked Good New Dining Concept

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Cat Cora and Aramark Expand Partnership with New Mediterranean Street Food Concept, Wicked Eats

PHILADELPHIA--(BUSINESS WIRE)--Sep. 14, 2017-- Just one year after partnering and transforming the on-site dining experience for guests across North America with [OLILO by Cat Cora, Aramark](#), the global provider of dining solutions to businesses, universities, schools, hospitals and stadiums, and [Cat Cora](#), the world-renowned first female “Iron Chef” champion, are introducing another new dining concept, *Wicked Eats by Cat Cora*.

This Smart News Release features multimedia. View the full release here: <http://www.businesswire.com/news/home/20170914005950/en/>



Wicked Eats by Cat Cora is the latest exclusive collaboration between Aramark (NYSE: ARMK) and Chef Cora, a TV personality, author, restaurateur and lifestyle entrepreneur. Inspired by the vibe and energy of the bustling street, *Wicked Eats* incorporates this buzz into a new street eats concept that maintains quick convenience, while highlighting the Mediterranean culture, through its offerings.

“I’m excited to expand my partnership with Aramark with the launch of a new healthy and savory dining experience, *Wicked Eats by Cat Cora*,” said Chef Cora. “We continue to work together to create innovative dining solutions that encourage healthy eating through fun, creative concepts. Through *OLILO* and now *Wicked Eats*, we have an opportunity to impact consumers’ lifestyles with healthy options that are delicious and flavorful while bringing to life the culinary cultures of Greece, Morocco, Spain and the Mediterranean.”

“Through our partnership with Cat Cora and the opening of *Wicked Eats* we’re not only continuing to elevate the dining

Cat Cora and Aramark have expanded their partnership, with the debut of a new dining concept, *Wicked Eats by Cat Cora*, to transform the on-site dining experience for guests across North America. (Photo: Business Wire)

experience for office employees, college students, healthcare workers and other consumers, we’re also delivering on our commitment to provide them with innovative, convenient, flavorful and healthy food options,” said Marc Bruno, Aramark’s Chief Operating Officer for Business Dining. “Chef Cora’s advocacy for healthy cooking and eating well is highly-regarded and we look forward to continuing our work with her to further transform the dining environment for everyone we serve.”

At *Wicked Eats by Cat Cora*, guests can experience Mediterranean street foods from Greece, Morocco, Spain and the Middle East, through traditional or “mash-up” recipes. The menu features four signature options, including pita wraps, couscous bowls, topped fries and salad bowls. Each menu item can be customized to the guest’s preference, with their choice of protein, vegetable side and sauce.

Wicked Eats by Cat Cora is the second collaboration between Aramark and Chef Cora. Their first dining concept, *OLILO by Cat Cora*, brought Chef Cora’s signature Mediterranean tastes and flavors to corporate dining locations across the country. Since joining forces with Aramark, Chef Cora’s creations have been featured at over 300 client locations, with *OLILO by Cat Cora* now available across the Aramark portfolio, including in Business Dining, Higher Education and Healthcare accounts, as well as *OLILO Catering* available in convention centers.

Aramark’s partnership with Cat Cora continues to elevate the dining experience of all its consumers while supporting Aramark’s [Healthy for Life® 20 By 20](#) commitment to improve the way Americans eat by empowering them to make healthy food, nutrition and lifestyle choices. *Wicked Eats by Cat Cora* further expands this commitment by leveraging Chef Cora’s expert knowledge and bringing innovative and nutritious options to the table.

About Cat Cora

Cat Cora is a world-renowned chef, author, restaurateur, contributing editor, television host and personality, actress, avid philanthropist, lifestyle entrepreneur and proud mother of six that is best known for her featured role as the first female “Iron Chef” on Food Network’s *Iron Chef America*. Since then, she has shattered the glass ceiling as one of the first females to dominate the historically male culinary industry and has blazed her own trail, becoming the first female inducted into The American Academy of Chefs Culinary Hall of Fame. Cat has since been featured extensively on a number of television shows, most recently as co-host on BRAVO’s “Around the World in 80 Plates” as well as FOX’s “My Kitchen Rules.” She has opened more than 18 restaurants across the U.S. and globally, including: Cat Cora’s Kitchen, Ocean by Cat Cora, Cat Cora’s Gourmet Market,

Kouzzina by Cat Cora at Disney World, CCQ at Macy's, Cat Cora's Taproom, OLILLO, Mesa Burger, and her newest addition, Wicked Eats by Cat Cora in Brooklyn. Connect with Cat Cora on Twitter, [@catcora](#), and online, www.catcora.com.

About Aramark

Aramark (NYSE: ARMK) proudly serves Fortune 500 companies, world champion sports teams, state-of-the-art healthcare providers, the world's leading educational institutions, iconic destinations and cultural attractions, and numerous municipalities in 19 countries around the world. Our 270,000 team members deliver experiences that enrich and nourish millions of lives every day through innovative services in food, facilities management and uniforms. We operate our business with social responsibility, focusing on initiatives that support our diverse workforce, advance consumer health and wellness, protect our environment, and strengthen our communities. Aramark is recognized as one of the World's Most Admired Companies by FORTUNE, as well as an employer of choice by the Human Rights Campaign and DiversityInc. Learn more at www.aramark.com or connect with us on [Facebook](#) and [Twitter](#).

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